





Office of the Principal

Altaf Memorial Govt. Degree College Kilam

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Dated: 12/8/2023

Activity under the banner; "MERI MAATI MERA DESH"

Cleanliness Drive

Under the aegis of "Azadi Ka Amrit Mahotsav" and under the banner of "MERI MAATI MERA DESH" and in view of celebrations of Independence Day 2023, NSS unit and Eco-club of the

college organized а Cleanliness drive at Aharbal, Kulgam on 12th August, 2023. The main purpose of this programme was to clean this tourist site as well as to create awareness among the people regarding cleanliness and its Twenty five benefits. NSS volunteers participated in the event. The drive was supervised by Dr. Khursheed Ahmad (NSS Programme officer), Mr. Niyaz Ahmad Khan (Coordinator Ecoclub) and Mr. Irshad Ahmad Kumar (HOD Education). Dr. Khursheed impressed upon the volunteers to maintain cleanliness all around and attain the objective of clean India. Mr. Niyaz Ahmad emphasized upon



the importance of conducting such events and role of volunteers in spreading awareness regarding illeffect of plastic and polythene wastes. All the volunteers took part in the activity with enthusiasm, collected plastic waste and polythene bags from the site and dumped the collected waste







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material properly in the waste bins. Volunteers also encouraged the people to give up the use of plastic including carrying bags, plastic cutlery, plastic water bottles etc. The campaign reaffirmed and reinstated the importance of cleanliness and healthy surroundings and motivated all to work for making "India" a "Clean

India.









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Sd/-Principal