



Office of the Principal

Altaf Memorial Govt. Degree College Kilam



Cell: 9419040661 Email: principalgdckilam@gmail.com Website: www.amgdckilam.edu.in



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Report: “Training cum Awareness Programme on Entrepreneurship /Start-Ups”

Under the aegis of India's G20 Presidency & Mission LiFE, one day “Training cum Awareness Programme on Entrepreneurship /Start-Ups” was organized by Institution's Innovation Council (IIC) & Career Counselling Placement Cell of the college in collaboration with District Employment and Counselling Centre Kulgam. The programme was presided and inaugurated over by the worthy principal of the college Prof. (Dr.) Yasmeeen Majid. She welcomed the guests and the participants and highlighted that organizing such programmes in colleges definitely prove helpful for the students and equip them with better educational and career choices. She impressed upon the students to come up with innovative ideas. She emphasized the importance of career counseling for college students and advised faculty members to conduct more programs in future.



The programme was moderated by Mr. Niyaz Ahmad Khan, Convener Career Counselling Placement Cell. He conceptualized the theme of the programme and deliberated upon that the main objective of programme is to inculcate the personal growth, interpersonal effectiveness and skills that are vital for placement and career growth.



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In his lecture, Mr. Manzoor Ahmad Rathe, Career Counseling officer, DE&CC, stressed the need of career counseling in contemporary society and elaborated different portals operated by Government of Jammu and Kashmir as well as National Career Service to the students. He also advised students to explore career options beyond govt. jobs and stressed the scope of entrepreneurship in generating employment opportunities. Mr. Mohd. Aslam, Employment Officer, DE&CC, elucidated different self-employment schemes offered by DE&CC. He elaborated the Modis operandi of different Government Schemes for Startup Promotion & Assistance, some of the schemes he explained include, Mission Youth, Mumkin Scheme, TEJASWINI, Rise Together, PARVAAZ., etc. The program concluded with vote of thanks proposed by Dr. Shauket Ahmad Pala, Convener Institution's Innovation Counsel (IIC).



Sd/-
Convener
Career Counseling Cell

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